



Honorees Guidelines

Why Empowering HeArts?

At Single Mothers Outreach (SMO), we've heard hundreds of stories of strong women* who rise above poverty, domestic violence, disability, and dysfunction to make a meaningful life for themselves and their children. They inspire us to provide a healing place where they will receive respect, encouragement and help so they can have a success story to share one day.

Empowering HeArts presents the creative works of Santa Clarita Valley artists who create unique and inspiring art forms inspired by the real life stories of women chosen who exemplify the year's theme. Art is juried and a grand prize is awarded for the most compelling visual story.

Empowering HeArts celebrates women, art and community. It provides a place where an inspiring woman can share her inspiring story with others. It is SMO's hope that through telling her story in word and art, she will impact and inspire others in similar circumstances.

Empowering HeArts is the signature fundraising event for Single Mothers Outreach (SMO). Proceeds from sponsorships, ticket sales, and product sales are used to support programs that help single parents effectively care for their families.

*Nominations are not based on marital status nor motherhood.

Empowering HeArts 2019 Theme:

Integrity

In 2019, Single Mothers Outreach and the Santa Clarita Valley community will honor six women who set the standard and who serve as an example of this year's theme.

Benefits of Participation

- Community and peer recognition
- Opportunity to inspire others by sharing your story
- Complimentary admission for a plus one



Expected Use

Empowering HeArts is a fundraising event for SMO. SMO reserves the right to exhibit, reproduce entries and retain the proceeds of any sales as unrestricted income. Other expected uses include, but are not to be limited to: pamphlets, event programs, photo books, calendars, notecards, newsletters and display upon the SMO website.

Gala

The Gala showcases the honorees and her artist, and the artwork is shown to the public for the first time. Local dignitaries, family, friends and the greater SCV community are invited to view the art and read the stories of each of the honorees and learn the Grand Prize and People's Choice Award winners.

- Date: February 2019 (Date TBD)
- Time: 5:00 PM – 8:00 PM
- Who attends: City of Santa Clarita officials, prominent members of Santa Clarita, members of the Junior Chamber of Commerce (Jaycees), members of local women's clubs (Soroptimist International, Zonta International) and SCV Media, along with other community members.
- Dress: Elegant Cocktail Attire

Art Medium

The art medium is **photography, sculpture or painting.**

Scope of Work

Artists will be instructed to create a visual story of the theme, *integrity*. The art must stand on its own merit, even though it may be part of a larger story. The emphasis is the theme and the story surrounding the theme. All resulting art becomes the intellectual property of SMO.

Important Links

Single Mothers Outreach: www.singlemothersoutreach.org.

Empowering HeArts information: www.singlemothersoutreach.org/empowering-hearts

Facebook:

- SMO: <https://www.facebook.com/SingleMothersOutreach>
- Empowering HeArts: <https://www.facebook.com/EmpoweringHeArts>



Indemnity

I have read the guidelines above and I agree to indemnify and hold harmless Single Mothers Outreach from all losses, liabilities, damages, costs or expenses (including, without limitation, attorneys' fees and other litigation costs and expenses) incurred by Single Mothers Outreach as a result of any claims or suits that I (or anyone claiming by, under or through me) may bring against Single Mothers Outreach to recover any losses, liabilities, damages, costs or expenses which arise during or result from my participation in Empowering HeArts regardless of whether or not caused in whole or in part by the negligence or other fault of Single Mothers Outreach.

Executed this _____ day of _____ 20_____

Honoree's Signature:

Honoree's Printed Name:

Once signed, please email your nomination to: admin@smoscv.org or mail to 23780 Newhall Ave. Suite 203 Newhall, CA 91321.

Please feel free to contact the office via email or by calling (661) 288-0117 for any further information. Our office is open Monday – Thursday from 9:00 AM – 5:00 PM.