



Honorees Guidelines

Why Empowering HeArts?

At Single Mothers Outreach (SMO), we've heard hundreds of stories of strong women* who rise above poverty, domestic violence, disability, and dysfunction to make a meaningful life for themselves and their children. They inspire us to provide a healing place where they will receive respect, encouragement and help so they can have a success story to share one day.

Empowering HeArts presents the creative works of Santa Clarita Valley artists who create unique and inspiring art forms inspired by the real life stories of women chosen who exemplify the year's theme. Art is juried and a grand prize is awarded for the most compelling visual story.

Empowering HeArts celebrates women, art and community. It provides a place where an inspiring woman can have her "day in the sun", whether she is the girl next door or Oprah Winfrey. It is SMO's hope that through telling her story in word and art, she will impact and inspire others in similar circumstances.

Empowering HeArts is the signature fundraising event for Single Mothers Outreach (SMO). Proceeds from sponsorships, ticket sales, and product sales are used to support programs that help single parents effectively care for their families.

*Nominations are not based on marital status nor motherhood.

Empowering HeArts 2018 Theme:

Resilience

In 2018, Single Mothers Outreach will honor six women who set the standard and who serve as an example of this year's theme.



Benefits of Participation

- Community and peer recognition
- Opportunity to inspire others by sharing your story
- Complimentary admittance for the Honoree to EH Gala event

Expected Use

Empowering HeArts is a fundraising event for SMO. SMO reserves the right to exhibit, reproduce entries and retain the proceeds of any sales as unrestricted income. Other expected uses include, but are not to be limited to: pamphlets, event programs, photo books, calendars, notecards, newsletters and display upon the SMO website.

Gala

The Gala showcases the honorees and her artist and the artwork is shown to the public for the first time. Local dignitaries, family, friends and the greater SCV community are invited to view the art and read the stories of each of the honorees and learn the Grand Prize and People's Choice Award winners.

Date: Saturday, February 10th 2018

Time: 5:00 PM – 7:30 PM

Location: Savia Community Center

Dress: elegant cocktail attire

Cost: \$65.00 per guest

Refreshments: hors d'oeuvres and wine/soft drinks

Art Medium

The art medium is **photography, sculpture or painting.**



Scope of Work

Artists will be instructed to create a visual story of the theme, *resilience*. The art must stand on its own merit, even though it may be part of a larger story. The emphasis is the theme and the story surrounding the theme. All resulting art becomes the intellectual property of SMO.

Important Links

Single Mothers Outreach: www.singlemothersoutreach.org.

Empowering HeArts information: www.singlemothersoutreach.org/empowering-hearts

Facebook:

- SMO: <https://www.facebook.com/SingleMothersOutreach>
- Empowering HeArts: <https://www.facebook.com/EmpoweringHeArts>

Please feel free to contact the office for any further information.

Phone: (661) 288-0117

Email: admin@smoscv.org

Our office is open Monday – Thursday from 9:00 AM – 5:00 PM



Indemnity

I have read the guidelines above and I agree to indemnify and hold harmless Single Mothers Outreach from all losses, liabilities, damages, costs or expenses (including, without limitation, attorneys' fees and other litigation costs and expenses) incurred by Single Mothers Outreach as a result of any claims or suits that I (or anyone claiming by, under or through me) may bring against Single Mothers Outreach to recover any losses, liabilities, damages, costs or expenses which arise during or result from my participation in Empowering HeArts regardless of whether or not caused in whole or in part by the negligence or other fault of Single Mothers Outreach.

Executed this ____ day of _____, 20_____

Honoree's Signature:

Honoree's Printed Name:

Please email your signed agreement to: admin@smoscv.org.

If selected to participate, we request a headshot and a short biography for publicity and media events.